

Sent: Tuesday, October 07, 2003 4:26 PM

Subject: UPDATE: NEW SOURCE OF BACTERIAL POISONING....BOTTLED MINERAL WATER

Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;

The International Bottled Water Association (IBWA) has taken a position on the report from London concerning bacteria in bottled mineral water, that we provided to you in a recent Splash NewsBulletin. The brief position paper below is from their website. For those of you with whom I have discussed this article, you will see that the IBWA deftly demonstrates the various multibarrier treatment to cure, but that is the Catch 22, in that all the treatment, save UV (but some would argue this as well), changes the chemical and inorganic composition of the mineral water...and that's against UK regs. Therefore the position paper may serve well for other waters that utilize the multibarrier devices, but its content is well "diluted" in relation to the UK report. In any event, it is our job to keep you abreast.

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

IBWA RESPONSE TO BRITISH HEALTH STUDY

A study released in September 2003 by a British researcher suggested that bottled water in Wales may be associated with a bacteria (campylobacter) linked to gastrointestinal problems. While most cases of campylobacter-related illness are caused by eating undercooked chicken or uncooked foods contaminated by raw chicken, a report published in the journal "Emerging Infectious Diseases" claims that several food poisoning cases found in the study can be linked to bottled water.

- **Bottled water products do not contain campylobacter.**
 - Bottled water safety is ensured by utilization of a routine quality assurance program, which helps make certain that bottled waters are free of this organism.
 - A multi-barrier protection system, from source to finished product, helps ensure that harmful microorganisms are not present in source water and prevents possible harmful microorganisms from contaminating the finished product as well as the storage, production, and transportation equipment. Measures used in a multi-barrier protection system include one or more of the following steps: source protection, source monitoring, reverse osmosis, distillation, filtration, ozonation or ultraviolet (UV) light.
- **Conclusions of the British study are misleading to consumers, as they are based solely on statistical assumptions and do not reflect actual findings of the organism in bottled water.**
 - The study by the University of Wales does not reveal a causal connection between campylobacter infection and bottled water. It reveals only a statistical association, which is a far different thing.
 - For example, the study also reveals a statistical association between campylobacter infection and walking for more than 15 minutes, but no one is suggesting that walking causes food poisoning.
 - As reported, conclusions assert that the claimed campylobacter infections "could be" attributed to bottled water and does not state conclusively or with certainty that bottled water "was," in fact, the cause of illness.

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The International Bottled Water Association (IBWA) is the authoritative source of information about all types of bottled waters. Founded in 1958, IBWA's membership includes U.S. and international bottlers, distributors and suppliers. IBWA is committed to working with the U.S. Food and Drug Administration (FDA), which regulates bottled water as a packaged food product, and state governments -- strengthened by IBWA Model Code -- to set stringent standards for safe, high quality bottled water products. Consumers can contact IBWA at 1-800-WATER-11 or log onto IBWA's web site (www.bottledwater.org) for more information about bottled water and a list of members' brands. Media inquiries can be directed to Gwen Haynes at 703-683-5213. .

----- Original Message -----

From: [AQUATHIN TECH SUPPORT](#)

To: Info@Aquathin.Com

Sent: Monday, October 06, 2003 11:18 AM

Subject: NEW SOURCE OF BACTERIAL POISONING....BOTTLED MINERAL WATER

*Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members **WITH SPECIAL ATTENTION TO JIM WILLIAMS OF AQUATHIN SCOTLAND, THE PURE H2O COMPANY;***

There is a serious Catch 22 concerning bottled mineral water and germicidal protection....the two do not go hand in hand although the product must be free of disease causing waterborne microorganisms. This report below concerning campylobacter in bottled mineral water causing widespread poisoning should be wide eyed unsettling to users.

I love my Aquathin !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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Environment - 10/3/2003 11:30:12 AM

Bottled mineral water linked to poisoning

EDINBURGH, SCOTLAND — Bottled mineral water may have poisoned thousands, new research has shown, according to [The Scotsman](#).

Scientists found that it could account for 12 percent of infections by the bug campylobacter, the biggest cause of food-borne infection in the Western world. The bug normally causes stomach pains and diarrhea but can, in rare cases, trigger serious and potentially fatal illness, the paper reported.

Contaminated water supplies, milk or poultry are recognized risk factors for campylobacter, but the new research shows for the first time that bottled mineral water is also a potential

hazard, the paper reported.

Bottled mineral water was found to account for 12 percent of the cases studied, the article said.

In Europe, the paper reported, legislation states that mineral water must be free from parasites and infectious organisms but, unlike tap water, it cannot be treated in any way that may alter its chemical composition.

A variety of organisms could be found in mineral water, said the researchers, and could survive for a considerable length of time, particularly in uncarbonated water supplied in plastic bottles or bottled by hand.