

From: AQUATHIN TECH SUPPORT [mailto:techsupport@aquathin.com]
Sent: Tuesday, September 09, 2008 4:23 PM
Subject: DOCUMENTARY ON NATION'S DETERIORATING WATER INFRASTRUCTURE

Dear Aquathin Dealer OnLine, Splash NewsBulletin Members;

AquaShield 3001

Next month, a truly most informative eye opening documentary on the deteriorating U.S. water infrastructure will air on television (see below). The documentary will focus on the almost 2 century old asbestos filled piping...and the almost trillion dollars required/challenge to upgrade by 2020. Click <http://liquidassets.psu.edu> to see a 4 minute trailer of the forthcoming show. NOTE FOR OUR INTERNATIONAL DEALERS AND CUSTOMERS: Deteriorating water infrastructure is a pandemic disease of chronicity. I would be certain that after this show, you will see similar documentaries in your countries.

Attached herewith is a photo of the AquaShield 3001 prefilters in the Aquathin UltraPurified Water & Ice To Go working model here on premises. Although the working model (click <http://www.aquathin.com/aquathink-water-how.htm>) is operative daily, only a fraction of the capacity is utilized daily. However, you can see the severe sediment hammering of these "white spun polypropylene" filters in the AquaShield triple prefilter...this is on municipal treated water in one of South Florida's oldest cities...a prime example of deteriorating infrastructure.

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A" , "Allergic Reaction" , Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

Documentary On Nation's Deteriorating Water Infrastructure To Air In October

August 29, 2008

Experts fear aging national water infrastructure system is under stress and on the verge of failure

University Park, PA — *It is out of sight and out of mind, but America's aging water system is in dire need of an overhaul. Penn State Public Broadcasting (WPSU-TV) is set to premiere a public television event on the looming crisis underneath our feet and how communities are trying to meet this challenge. "Liquid Assets: The Story of Our Water Infrastructure," tells of America's distressed essential infrastructure systems: drinking water, wastewater, and stormwater. These complex and aging systems — some in the ground for more than 150 years — are critical components for basic sanitation, health, public safety, economic development, and a host of other necessities of life. A four-minute trailer is available for viewing now at <http://liquidassets.psu.edu> online.*

The 90-minute documentary will be available nationwide to all public broadcasting stations beginning October 1, 2008.

"The goal of this public service media project is to stimulate community discussion and bring this issue into the public consciousness using television as a catalyst," said executive producer of the documentary, Tom Keiter. "We want 'Liquid Assets' to be more than just a broadcast."

The documentary explores major water, sewage, and stormwater infrastructure issues facing communities across the country, including:

- Atlanta
- Boston
- Herminie, Pennsylvania
- Las Vegas
- Los Angeles
- Milwaukee
- New York City
- Philadelphia
- Pittsburgh
- Washington, D.C.

Accompanying the documentary is an online companion toolkit, intended to help

facilitate discussions that extend beyond the broadcast. The community toolkit, also available at <http://liquidassets.psu.edu>, includes an outreach guide and other resources to complement the documentary.

"Liquid Assets" will also be available on DVD on through Penn State Media Sales for \$24.95 plus shipping and handling. It can be ordered by calling 1-800-770-2111 or by visiting <http://mediasales.psu.edu>.

"Liquid Assets" is a production of WPSU, Penn State Public Broadcasting. Executive Producer: Tom Keiter. Project Director: Melanie Doebler. Producer: Stephanie Ayanian. Writers/Directors: Stephanie Ayanian and Mark Cooper. Project Manager: Elaine Brzycki. Director of Photography: Ryan Witt. Editor: Greg Feinberg.

Major funding for the "Liquid Assets" documentary was provided by the Colcom Foundation, with additional funding from the Associated General Contractors of America, the American Society of Civil Engineers and its Environmental & Water Resources Institute, Insituform Technologies, and the National Association of Clean Water Agencies.

Support for community outreach efforts was provided by National Association of Water Companies, Water Environment Federation, Uni-Bell PVC Pipe Association, 3 Rivers Wet Weather, American Public Works Association, American Water Works Association, CH2M HILL, Ductile Iron Pipe Research Association, Gannett Fleming, National Association of Sewer Service Companies, National Utility Contractors Association, Northwest Pipe Company, and Plastics Pipe Institute.

For more information on the airing of "Liquid Assets" or for media interviews, please contact Dave Aneckstein, Penn State Outreach, dxa141@outreach.psu.edu or 814-865-7600.

About WPSU

WPSU, Penn State Public Broadcasting is part of Penn State Outreach, the largest unified outreach organization in the world. As a broadcaster licensed to one of the largest land grant research universities in the country, WPSU is committed to the concept of public service media: developing non-commercial programming on important societal issues and helping to foster community discussions in concurrence with the broadcast. "Liquid Assets" originated from conversations between Penn State Public Broadcasting and the Penn State Department of Civil and Environmental Engineering. The 90-minute documentary is available nationwide to all public broadcasting stations at no cost through the National Educational Telecommunications Association (NETA) beginning October 1, 2008 with unlimited broadcast rights through September 2011. The program is available in HD and SD versions.

SOURCE: Penn State Public Broadcasting