

Dear Aquathin Dealer OnLine;

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This past year we've reviewed several water treatment systems to continuously educate your fine Teams so that they may properly inform prospective Customers when asked about competitors. Below you will read correspondence to long time Aquathin Customers, having used the Patented RODI process throughout the world in their many travels. Michael and Cecilia have come across a Living Water catalogue sheet and requested additional information.

I respectfully recommend that you to review the attachments and email content with your Crew, as this kindasorta stuff seems to have recurring cycles of appearance. As well, make use of the Water Myths section on the Aquathin Learning Center as described below.

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE &

27 Years Pure Excellence

...and another Quarter Century re-inventing the water industry !

Think Aquathin...AquathinK !

(visit the allnew www.aquathin.com)

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"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

From: Alfred J. Lipshultz [<mailto:alfie@aquathin.com>]

Sent: Tuesday, February 13, 2007 10:57 AM

To: Michael

Subject: RE: Living Water

Dear Cecilia & Michael;

Thank you for your cat sheet. I have attached the brochure with circled areas and providing the following comments.

1. Para Phase 1; lists a host of claims. However, there are no registrations or certifications of the product i.e. EPA, NSF, WQA, ANSI, ISO, CE. Any product claiming bacteria removal "must" be EPA Registered. Failure to comply can result in hefty fines.
2. Para Stage 3 & 4; lists ultrafiltration downstream from the RO and the schematic shows all in 1 housing. Attached herewith is the RODI Efficiency Chart. You will see that RO filters to .0001um and UF filters less at .005um. Hence there is no benefit received...and further I seriously doubt that in fact the UF component is included in the RO Pressure Vessel with the RO membrane.
3. Para Stage 5 & 6; lists RO and Deionization and potentially infringes on the Aquathin Patent. Nevertheless, the last paragraph explanation for how DI works is totally wrong. Nuclear grade Anion is not neutralizing and Nuclear grade Cation does not create acids. For the correct explanation, refer to Forum Q & A in the Banks Section of the Aquathin Website.
4. Para Stage 5 & 6 Continued; typo "vase" should be "base". The Consumer is not educated enough to relate to this measurement of resistivity. It should be given in mg/l.
5. Para Stage 7; why is UV needed if the RO is claiming to remove bacteria? There is no benefit unless the RO and or systems design is inferior. Cysts are easily and mechanically filtered out at .5um, hence an RO or UF would do the job. So a discussion at this stage of treating seriously reduces the credibility of the upstream claims. Additionally, UV is not recommended against cysts.
6. Para Stage 8, 4th line; the word "absorption" should be "adsorption". Organics are chemically bonded to GAC, not absorbed like a sponge. The post filter is coconut shell which is extremely inferior to bituminous, lignite, or anthracite coal based, for water filtration. Coconut shell is better suited for gas separation i.e. air filters. Coconut shell is often dirty with potash, arsenic and other heavy metals which would leach into water.
7. Para Phase 2 Vitality; references to vibration, frequency, life force is not mainstream science. Affiliation with such science ignorant claims may result in negatively affecting Hippocrates reputation. See complete discertations at Water Myths on the Aquathin Website.

Lastly, the manufacturer of this product could never be a member of the Water Quality Association. Industry Players are members and advertise within industry respected journals.

Warmest regards,

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P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.