

Sent: Friday, June 27, 2003 6:24 PM

Subject: BAD BOY REPORT -- MAJOR BOTTLED WATER ALLEGED TO BE FROM FRAUDULENT SOURCES

Dear Aquathin Dealer OnLine;

I am presently away on business and just completed a lengthy meeting (poolside of course) with my friends Pierre Sajous and Charles Saint Remy of the Sweetwaters Project. One of the strongest points about marketing our brand and the Aquathin Patented Process is the Consumer gets the best purified water and No One Does It Better Than You !

Please read below how it is alleged a major bottled water brand misleads the public...and its not the first time from major brands !

I love my Aquathin.

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE

Think Aquathin..AquathinK !!

Celebrating our 23rd Birthday in 2003 !!!

(visit the allnew <http://www.aquathin.com>)

"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

Bottled Water - 6/19/2003 11:23:28 AM

Lawsuit: Poland Spring water not what it seems

BOSTON — Food giant Nestle has duped Americans who buy Poland Spring bottled water into thinking it comes from a lush spring tucked deep in the woods of Maine, according to a class-action lawsuit reported by [Reuters](#).

Instead, most of the sources for Poland Spring are either surrounded by asphalt parking lots or potentially dangerous contamination, the lawsuit filed against a subsidiary of Swiss-based Nestle SA (NESZn.VX) stated.

"Consumers purchase Poland Spring thinking they are getting a higher-quality natural spring water, but our suit will show that Poland Spring is neither natural nor spring water, and in fact comes from sources of a lesser quality than some tap water," Tom Sobol, an attorney who filed the complaint, told Reuters.

Nestle Waters North America, the Connecticut-based Nestle unit that was slapped with the lawsuit, told the news service it was outraged by the allegations.

"Poland Spring is exactly what we say it is — natural spring water — and there are many criteria for that," Nestle spokeswoman Jane Lazgin said in the article. "The truth will come to light. We will certainly defend our good name against these false charges."

According to Reuters, the complaint was filed in Connecticut Superior Court and claims that Nestle falsely labels Poland Spring as coming from "deep in the woods of Maine." It says the original Poland Spring has not flowed for more than 35 years and the actual sources of the water — some of which are 30 miles away — depend on man-made wells that draw more than 6 million gallons of water a year.

Nestle is also accused of falsely advertising Poland Spring as "naturally purified" or "spring water" because the water does not meet the scientific definition for spring water, the article stated.

In addition to demanding restitution for the general public, the lawsuit seeks to ban Nestle from promoting or advertising products as "spring water" if they do not meet scientific definitions.

Nestle Waters North America Inc. said on its website that it is the largest bottled water company in the United States, with brands including Calistoga and Deer Park in its portfolio. Poland Spring is distributed throughout the northeastern United States as well as parts of the South and Midwest, the news service reported.