

Sent: Tuesday, February 24, 2004 4:22 PM

Subject: BAD BOY REPORT -- HUNTING SEASON OPENS ON EUROPEAN POLLUTERS

Dear Member of Aquathin Europe;

I've sent you timely PR in the past concerning updated restrictions on organic pesticides and countries that are not complying with EU regs....but, you are absolutely going to love what you are about to read below. What is not written though and is equally important, is heightened awareness for the "polluters in my neighborhood" grows the water treatment markets. Friends, you simply could not afford an annual advertising budget that will create results equal to THE NEW EUROPEAN COMMISSION'S BAD BOY REPORTS !!!!

I love my Aquathin !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie"

Alfred J. Lipshultz, President

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NEWSDESK

23 Feb 2004 18:05:37 GMT

EU issues list to name and shame big polluters

COPENHAGEN, Feb 23 (Reuters) - The European Commission launched a Web-based register of sources of industrial pollution across Europe on Monday, hoping citizens and lobby groups will chiv

the culprits into cutting their emissions.

All 15 EU member states plus Norway and Hungary will register emissions of 50 air and water pollutants from 10,000 large and medium-sized businesses, including big poultry and pig farms, in the European Pollutant Emission Register (EPER).

"I imagine it will not be long before citizens and NGOs, armed with data from the EPER, engage local industries in a dialogue about how they could further reduce emissions," European Environment Agency (EEA) Executive Director Jaqueline McGlade told Reuters.

The EEA and the Commission hope angry citizens, able to see the data on <http://www.eper.cec.eu>, will put pressure on companies and countries to tackle the causes of pollution. "Within three, four years I hope to see a real reduction in emissions," McGlade added, speaking on the sidelines of a conference on the launch of the register.

"We are targeting public awareness in order to provoke action on industrial emissions," European Environment Commissioner Margot Wallstrom said in a prepared speech.

Within six months the website will be translated into all EU languages. New EU members are expected to be added to the website from 2006.

An industry lobby group official said he thought the EPER would lead to lower emissions and higher efficiency. "What gets measured gets done..." said Bjorn Stigson, President of the World Business Council for Sustainable Development.

Eight EU states -- Austria, Belgium, Germany, Greece, Italy, the Netherlands, Portugal and Spain -- are being taken to court for failing to take measures to fight air pollution.

Under the 1997 Kyoto Protocol, the EU has to cut its greenhouse gas emissions by eight percent from 1990 levels by 2012. Carbon dioxide is widely seen as the main contributor to climate change.