**Sent:** Friday, June 18, 2004 5:57 PM

Subject: 1 IN 3 CHILD DEATHS IN EUROPE FROM POLLUTION

Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;

This is a startling report...even for me with a pulse on environmental issues. I regretfully knew the morbidity numbers were increasing as I reported to you in an earlier NewsBulletin concerning "cancers in children vs. diseases of chronicity", but not to the extent of 1 in 3. What our NewsBulletin reported that you do not read below is that a very large part of this devastating statistic is that these children of up to 19 years in age are all born into a world of pollution and increasing pollution vs. we baby boomers and older who's first quarter plus years were enjoyed in pristine air, zilch stress by comparison today and fairly clean water.

Now for the silver lining cause we surely need one. You Aquathin-owning-parents are providing your children the one and only remedy for flushing out these environmentally induced toxins reported below.

(all together) "I LOVE MY AQUATHIN !"

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie" Alfred J. Lipshultz, President

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## One in three child deaths in Europe from pollution

Environmental pollution is responsible for one in three deaths of European children under 19 years old a study has shown.

The Environmental Burden of Disease study, supported by the World Health Organisation (WHO) and carried out by the Institute of Hygiene and Epidemiology, and the Burlo Garofalo Institute for Child Health, found that 100,000 deaths and six million years of healthy life are lost each year due to air pollution, unsafe water, lead poisoning and injuries. This accounts for 34% of deaths from all causes.

Children from conception to adolescence are more vulnerable than adults to a variety of environmental factors, the study says, because their organ systems are rapidly developing, they live and play "closer to the ground", and they have less control over their environment than adults.

Up to 13,000 children aged 0-4 years die from particulate matter outdoor air pollution, and 10,000 as a result of solid fuel use at home. In children aged 0-14 years, 13,000 deaths are due to poor water and sanitation, the report says.

It also shows that children's exposure to environmental factors is not uniform across Europe. Children living in adverse conditions, such as poor and abandoned children, street children and those who are exploited or trafficked are at highest risk.

The findings of the study provide the basis for an action plan on health and environment. This will be tabled for adoption by Europe's ministers of health and environment at the fourth Ministerial Conference on Environment and Health in Budapest on 23-25 June.

This action plan defines priority actions to reduce exposure, prevent injuries and achieve substantial public health gains.

"The good news is that many lives have already been saved in parts of the region that have adopted and implemented strong policies," said Dr Roberto Bertollini of the WHO regional office for Europe. "The Budapest conference provides a fantastic opportunity to share lessons learned and demonstrate European leadership in crafting a safer, fairer and healthier future for our children.

## By David Hopkins

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