

Sent: Tuesday, January 23, 2001 4:17 PM

Subject: AQUATHIN PRESENTATION ON TARGET AND YEARS AHEAD OF WORLD

Dear Aquathin Dealer;

The "Evolution of Awareness" is getting accelerated in Europe. I can recall not so long ago, various water authorities in Europe heralding, with almost utter sanctity, "our water is fine and no need for silly water filters!" As you will read, Europe is now trying to do the right thing...even if it takes 20 years. The continuing problem is that of the vast contaminates they now admit are in the environment and wish to regulate, they fail to advise they have no program in place for treating what already is present.

Our presentation states "...the water we were told was safe to drink 20 years ago, was not safe by today's standards...and you can be sure the laws will be more protective 20 years from now. We at Aquathin will not allow our families to wait for the safest water...that's why we produce the most effective reverse osmosis water purification systems today". Now how's that for foresight !!!!!!!!!

FOR THE BEST TASTE IN LIFE

Think Aquathin..AquathinK !!

Celebrating our 21st birthday in 2001 !!!

(visit the allnew <http://www.aquathin.com>)

"Alfie"

Alfred J. Lipshultz, President

P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.

Regulatory Matters - 1/23/2001 9:58:15 AM

European Union targets water contaminants

BRUSSELS, BELGIUM — As a follow-up to its recent Water Framework Directive, the European Commission has proposed a priority "hit list" of 32 water pollutants.

The commission said that after the council and the European Parliament had adopted the list, it would propose water quality standards and emission controls for these chemicals. The commission's goal is to stop all releases of substances on the list classified as priority hazardous substances — such as mercury, and cadmium — to the aquatic environment within 20 years.

For another 11 of the priority substances, including lead and several herbicides, the commission is proposing that a study be conducted by 2003 to determine whether they should be classified as additional priority hazardous substances.

"This final step of the long process to adopt and implement the Water Framework Directive is a milestone in water policy, not only for the community, but also in a global context," said Environment Commissioner Margot Wallström. "We will tackle pollutants that we have known well for years and others which came to our attention only more recently."

The complete proposal, including the list of specific substances, is available at <http://europa.eu.int>.