

**Sent:** Friday, July 02, 2004 12:17 PM

**Subject:** READ THIS THOROUGHLY...TWICE ! SOME REALLY GREAT SURPRISES GOING INTO THE ACHIEVEMENT COLUMN !

**Importance:** High

## **MID YEAR NEWS !!!!!!!!!!!!!!!!**

**Dear Aquathin Dealer OnLine;**

[ASTF NEW.JPG](#)

[AQUATHIN0071.PDF](#)

*Well, you've seen an immense amount of great happenings and projects announced in my cover letter in the Planner. Attached herewith are more as we work all points on the compass 24/7 ! **Be certain to include these items in your next Sales Meetings with your Team !!***

*(A) Letter from Roche Laboratories. Roche is a renown Swiss multibillion dollar international manufacturer of pharmaceuticals. This letter concerns the use of the Aquathin Aqualite TXFs with LDI (Roche has over a dozen) located in their Ecuador division, sold and serviced by my longtime friend Enrique Chavez, Managing Director of Aquathin Ecuador. The letter discusses Roche's extreme satisfaction and recommendation of these systems.*

*(B) GR Bacteriologic Test Report comes from Aquathin UK, The Pure H2O Company. In the same EU trip mentioned above, Roger Wiltshire, my longtime good friend and Managing Director of Aquathin UK, presented me with these test results from the 100+AS AquaShield installed on POU water coolers at Lufthansa corporate offices at Heathrow Airport, London. Note the bacterial levels in municipal water and fantastic results after the 100+AS AquaShield. And as a reminder...the 100+AS removes cysts and lead tooooooo. New catalogue literature is in the workings !*

*(C) Cesab #1 Antes Filtro (before) and Cesab #2 Depois Filtro (after) comes from Aquathin Portugal, The Pure H2O Company. Recently I was visiting my friends Pedro Rodrigues, Managing Director and his associate Rui Pinto of Aquathin Portugal's northern office, and attended one of their commercial installations a couple hours north of Lisbon. This installation provides ASTF2003 AquaShield filtered water for Andalusia bred horses and the residents of this world wide well respected training stable ( I enjoyed petting the Prince of Morocco's horses ). Note the amounts of bacteria before the AquaShield and the terrific results. This well water is extremely muddy as well and prefiltered with a SYNBF-3.*

*(D) The next letter is from the Orthodox Union in New York advising the reader that the listed systems from Aquathin Corp. are certified Kosher and remove copepods. On June 2, 2004, NYC newspapers and news wires reported that the NYC water supply was contaminated with copepods...this is grave news for all that live by the Biblical dietary laws...Jews, Christians and Muslims alike. And here's a most interesting point...copepods reside all over the world...not just NYC ! If anyone needs more information on copepods, email me and I shall send you the information from Aquathin TechBank. A side note; if*

*the chlorination is not dealing with copepods, what else is there...well how about every living thing makes waste...including copepods. I love my Aquathin !!!*

*(E) The last two documents come from my friends The Honorable Chief Obasi, Chairman, and his son Ina Obasi, Managing Director of TwinSet / Aquathin Nigeria. Ina visited Aquathin this week and presented these two terrific lab tests. The first is source water of his building compound. The second test is from a complete 10,000+24K PPVM system with HFD-SYN150K and HFDBFF-2 pretreatment. This is a four year old installation producing Quanta, a leading brand of bottled and bagged water. This next piece of information is of special interest to everyone....Ina has never changed membranes and still receiving 99% rejection !*

*(F) The attached photo is the new appearance for the AquaShield ASTF10-PSW. The original design was blue with Microban integrated meltblown stringwound polypropylene....and there are thousands in place! Some feedback included that this AquaShield was not as eye appealing as the speckled ASTF10-PP. Hence the filter is now white to better show off the dirt holding capacity with the "red no bugs allowed" identifier screen net barrier. New catalogue sheets are in the making.*

*(G) Its here ! We are retiring the present Aquathin website...that's served all of us so well for many years. You can now visit the truly "all new" Aquathin website at [www.aquathin.com/2004/splash.htm](http://www.aquathin.com/2004/splash.htm) . This is hidden until we return from corporate vacation, for launching. I urge you to take 20-30 minutes to cruise the site. When you get to "Banks", plug in your email address and use **revlis** (which is silver backwards) as the password. In the coming months, the entire Forum Q & A, Biz Bank, Tech Bank, AquaQ will be loaded with monthly updates of all emailings from the prior month. In September 2003 we sent you an email asking your comments if it would be a good idea to re-send all previous Dealer Forum Q & A, Splash, Biz Bank, Tech Bank emailings...and all responses were resounding YES. That is why they all are incorporated and updated monthly on the new Aquathin website...and only accessible by Authorized Aquathin Dealers. Now note Quote Bank. This program makes certain all pertinent information is provided to us at Aquathin Corp. so that you receive your Quote Bank without delay. Lastly, when we return from vacation, you will receive complete details for acquiring your own "customized Aquathin website" and discounted hosting, complete with your company name, address, phone and 10 email addresses, as we discussed in the Planner. Prepare to have your socks knocked off !*

**ENJOY ! I LOVE MY AQUATHIN !!!**

*Warmest regards to all...as well, your comments are always welcome and very much appreciated.*

**FOR THE BEST TASTE IN LIFE &**

**25 Years Pure Excellence**

*Think Aquathin...AquathinK !!*

*( visit the allnew [www.aquathin.com](http://www.aquathin.com) )*

**"Alfie"**

*Alfred J. Lipshultz, President*

**P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.**