**Sent:** Monday, January 21, 2008 4:53 PM

Subject: FORUM Q&A UPDATE: HOKIE SCIENCE PUSHERS "ZERO'D IN & SHOT DOWN!"

Dear Aquathin Dealer OnLine;

Over the last few weeks, we have heard from several Dealer's calling about "hokie science" filters with incredible hokie science claims popping up in their areas. You know all industries, regretfully, have their share of bad guys and buffoons...and so it goes with the water industry. These dirty birds prey on those people who have little science knowledge. Click the Water Myths button at <a href="http://www.aquathin.com/learning\_center.htm">http://www.aquathin.com/learning\_center.htm</a> to get the low down on these exposed and debunked charlatan products, claims and goofy guys. <a href="https://www.aquathin.com/learning\_center.htm">NOTE: IF YOU HAVEN'T CHECKED THIS OUT IN THE PAST</a>
YEAR, DO IT NOW AND ENJOY A WHOLE BUNCH OF UPDATED INFO INCLUDING PEOPLE, NAMES...EVEN
"LEGAL ACTIONS" TAKEN AGAINST SOME OF THOSE NAMED.

Friends, the "solid science" disavowing such "hokie" hype and BS is irrefutable. <u>aaaaaaAAAAND you know what else is not irrefutable?...the fact that none of these junk-pumpers have stood up to defend themselves in the open marketplace.</u> One other point you'll find as I recently did; professional people including doctors, who are thinking about telling and selling this bunkjunk to their patients and clients. It is your obligation to help educate them...and in doing so, you might just find yourselves in the middle of immense thanks and orders.

The Water Myths is a super tool for you to invite your Customers to review on their own to get straight 3rd party "solid science" in addition to all the other "solid science" information we have supplied these many years found in the Banks Section of the Aquathin Website...and of course, this section is only accessible to Authorized Aquathin Dealers...GOTTALUVIT!!!

I LOVE MY AQUATHIN! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND!!

Let me know what you AquathinK!

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE & 28 Years Pure Excellence ...and another Quarter Century re-inventing the water industry! Think Aquathin...AquathinK! (visit the allnew <a href="https://www.aquathin.com">www.aquathin.com</a>)

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"Alfie" Alfred J. Lipshultz, President P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... <u>ARE ALL FREE</u> services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.