

Sent: Friday, November 15, 2013 1:27 PM

Subject: FORUM Q & A UPDATE #2 A CUSTOMER'S GRACIOUS COMMENTS ON : AQUATHIN SUPERIOR MEMBRANE QUALITY IN REVIEW...& MORE !!!

Importance: High

Dear Aquathin Dealer OnLine;

I received this warm and gracious comment from a longstanding Aquathin Customer of Aquathin South Africa. This is why we do what we do !!! The Power Of Testimonial !!!

Warmest regards,



*Alfred J. Lipshultz
President & CEO*

P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.

From: Jopie vD

Sent: Friday, November 15, 2013 4:18 AM

To: techsupport@aquathin.com

Subject: Re: FORUM Q & A UPDATE: AQUATHIN SUPERIOR MEMBRANE QUALITY IN REVIEW...& MORE !!!

Dear Alfie,

Thank you for keeping such good quality control. Once again it shows your commitment to produce top quality products. Makes me feel good about America, and I am just a Hollander living in South Africa.

Cheers and keep up your strong commitment.

Kind regards,

JO van Deijzen

Johannesburg.

On Thu, Nov 14, 2013 at 8:32 PM, AQUATHIN TECH SUPPORT

<TECHSUPPORT@aquathin.com> wrote:

Dear Aquathin Dealer OnLine;

Over the past several years, we reported the excellent and superior Rejection Efficiencies and Production Rates of our POU Aquathin Membranes, that exceed specification rates. Attached herewith is a spreadsheet from a general sampling of your Commercial HRO2540 Membranes. Again, note that every membrane produces more than specified and rejection right out of the gate is 98+% !!! ...and it

only gets better after operation.

Aquathin Membranes continue to be superior to all others...and that superiority is further advanced by the technology and hardware surrounding and supporting YOUR Aquathin Commercial RO Series.

Feel free to share this Excellence in Quality with your Team and Customers.

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE &

33 Years Pure Excellence

...into another Quarter Century re-inventing the water industry !

Think Aquathin...AquathinK !

(visit the all new www.aquathin.com)

** AN ISO9001:2000, ISO9001:2008 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192, NOA 12635) **

& 2008 PRESIDENT'S E STAR AWARD RECIPIENT (visit www.aquathin.com/estar2008.pps)

Alfie

Alfred J. Lipshultz

President & CEO

P.S. "Splash NewsBulletins", "Forum Q & A" , Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

From: AQUATHIN TECH SUPPORT [mailto:techsupport@aquathin.com]

Sent: Thursday, September 17, 2009 12:23 PM

To: Info@Aquathin.Com (info@aquathin.com)

Subject: FORUM Q & A: AQUATHIN SUPERIOR MEMBRANE QUALITY IN REVIEW...& MORE !!!

Dear Aquathin Dealer OnLine;

A sign of a tough economy is manufacturers and companies cutting back on quality and services.

Over the past months, I have received an increased number of phone calls from "your competitors"

complaining that their membranes don't reject properly and don't last a year in the field. **Of course**

that is MONEY! (hip slang phrase meaning very good). Our reply to your competitors, "sorry, we can't help you."

Also, during the WQA Gold Seal Training and Certification Process and Audits, their staff were

surprised to learn Aquathin's warranty and expected membrane life and efficiency...**man that is**

MONEY too!

All this MONEY Knowledge re-edifies what I've shared with you these many years...and what Aquathin

has consistently performed; Aquathin Membranes are superior to all others...and that superiority is

further advanced by the technology and hardware surrounding and supporting YOUR Aquathin

Patented RODI Process. Attached herewith is a spread sheet from an Aquathin HRO Production Run

for your review. Note that every membrane produces more than specified and rejection right out of the gate is 97+% !!! ...and it only gets better after operation.

So how in the world could we ever improve on this and make Aquathin RO Membranes better ?

Here's a clue...AquaShield...stay tuned for further news !!!

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE &
30 Years Pure Excellence
...into another Quarter Century re-inventing the water industry !
Think Aquathin...AquathinK !

(visit the all new www.aquathin.com)

** AN ISO9001:2000 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192) **
& 2008 PRESIDENT'S E STAR AWARD RECIPIENT (visit www.aquathin.com/estar2008.pps)

Alfie

Alfred J. Lipshultz
President & CEO

P.S. "Splash NewsBulletins", "Forum Q & A" , Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.