

**Sent:** Saturday, September 05, 2009 2:19 PM  
**Subject:** YOUR AQUATHIN PEARL OF WISDOM #24  
**Importance:** High

Dear Aquathin Dealer OnLine;

[MOZART EN LA OFICINA.wmv](#)

## **HAPPY 30TH "PEARL" BIRTHDAY !!!**

**Thank you for the tremendous comments of appreciation for the launch of our Pearl Anniversary celebration. The PEARLS OF WISDOM are to help you and your Team Training to commit to memory the major Aquathin "Hot Facts" to arm your Team with and to whip out these big guns in educating your Customers exactly what makes Aquathin and Aquathin Dealers the very best in the industry.**

**Here's your PEARL OF WISDOM #24: Sometimes the questions are complicated and the answers are simple.**

**~ Dr. Seuss**

**I am often asked, "how did Aquathin become the success that it is?" Well, that is certainly a complicated question...but the answer is simple. Calculated, I've spent literally almost 200,000 hours...and our Global Team Total is well over 200,000,000 hours...working on what you will see in the attached movie. Gottaluvit !!!**

**MANAGERS: THIS IS ONE OF THE ABSOLUTE MOST IMPORTANT POINTS TO MOTIVATE AND HELP YOUR SALES TEAM CREATE MORE CUSTOMERS (AND EARN MORE TOO!). IN THE PRESENT ECONOMY, YOUR TEAM MUST UNDERSTAND THE SECURITY THEY SHARE IN A FINELY TUNED BUSINESS.**

**Demonstrate JUST HOW GOOD YOU ARE ! NO ONE DOES IT BETTER THAN YOU ! Hammer this home to your Customers...cause they can't get it from the other guy. If they go with the other guy, you've done a disservice to your Customer, to yourself and to your family. Remember to show your stuff! No One Does It Better Than You !**

**Be sure to review these dynamic bullets with your Sales Force and Tech Team Mates. An Educated Force is an Effective Force !**

**AQUATHIN IS 30 ! THE CELEBRATION OF OUR PEARL ANNIVERSARY BEGINS NOW !**

**I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!**

**Warmest regards to all...as well, your comments are always welcome and very much appreciated.**

**FOR THE BEST TASTE IN LIFE &  
30 Years Pure Excellence**

**...into another Quarter Century re-inventing the water industry !**

**Think Aquathin...AquathinK !**

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**& 2008 PRESIDENT'S E STAR AWARD RECIPIENT ( visit [www.aquathin.com/estar2008.pps](http://www.aquathin.com/estar2008.pps) )**

*Alfie*

Alfred J. Lipshultz  
President & CEO

**P.S. "Splash NewsBulletins", "Forum Q & A" , Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.**