

From: AQUATHIN SALES & MARKETING [<mailto:salesandmarketing@aquathin.com>]
Sent: Tuesday, March 24, 2009 5:54 PM
To: Info@Aquathin.Com (info@aquathin.com)
Subject: AQUATHIN PEARL OF WISDOM #10

Dear Aquathin Dealer OnLine;

HAPPY 30TH "PEARL" BIRTHDAY !!!

Thank you for the tremendous comments of appreciation for the launch of our Pearl Anniversary celebration. The PEARLS OF WISDOM are to help you and your Team Training to commit to memory the major Aquathin "Hot Facts" to arm your Team with and to whip out these big guns in educating your Customers exactly what makes Aquathin and Aquathin Dealers the very best in the industry.

Here's your PEARL OF WISDOM #10: What does the Patented Aquathin RODI Process remove ?

(A) The emptiness from my wallet when I help and create new Customers.

(B) My insecurity because I have become a Professional and respected leader on the TEAM. How do you like me E and E Star Pins !!!

(C) Salts, nitrates, heavy metals, chemicals, pesticides, arsenic, fluoride, detergent, radionuclides and disease causing waterborne microorganisms as detailed on our catalogue sheets, in The Report Card and on The Aquathin Website's Technology Ratings.

The answer is (C) ! But you know that (A) and (B) are equally true ! Your Customers are smart shoppers and will look at both your company and the other guy. Here are your Customers' only choices: "Do you want to buy a product that allows your family to continue to consume contaminates...or a Patented Aquathin Purification System that removes everything to the very best possible capacity?" When it comes to health, everyone wants the best...and that means "2 parts Hydrogen, 1 part Oxygen and Zero parts anything else." Hammer this home to your Customers...cause they can't get it from the other guy. If they go with the other guy, you've done a

disservice to your Customer, to yourself and to your family. Remember to show your stuff! No One Does It Better Than You !

Be sure to review these dynamic bullets with your Sales Force and Tech Team Mates. An Educated Force is an Effective Force !

AQUATHIN IS **30 ! THE CELEBRATION OF OUR PEARL ANNIVERSARY BEGINS **NOW !****

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

**FOR THE BEST TASTE IN LIFE &
30 Years Pure Excellence**

...into another Quarter Century re-inventing the water industry !

Think Aquathin...AquathinK !

(visit the all new www.aquathin.com)

**** AN ISO9001:2000 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192) ****

& 2008 PRESIDENT'S E STAR AWARD RECIPIENT (visit www.aquathin.com/estar2008.pps)

Alfie

Alfred J. Lipshultz
President & CEO

P.S. "Splash NewsBulletins", "Forum Q & A", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.