

Sent: Friday, November 19, 2010 3:34 PM
Subject: YOUR AQUATHIN PEARL OF WISDOM #50

Dear Aquathin Dealer OnLine;

[HowFarYouGo.pdf](#)

HAPPY 30TH "PEARL" BIRTHDAY !!!

Thank you for the tremendous comments of appreciation for the launch of our Pearl Anniversary celebration. The PEARLS OF WISDOM are to help you and your Team Training to commit to memory the major Aquathin "Hot Facts" to arm your Team with and to whip out these big guns in educating your Customers exactly what makes Aquathin and Aquathin Dealers the very best in the industry.

I appreciate the amount of Dealer feedback and requests to resume the SALES / LIFE QUOTE OF THE WEEK . So we've decided to integrate the Quotes into the Pearls of Wisdom and alternate Hot Facts and Sales / Life Quote weekly.

ATTACHED IS A NEW FEATURE BROUGHT TO YOU BY AQUATHIN BIZ BANK -- SALES / LIFE QUOTE OF THE WEEK - PEARL OF WISDOM. FIRST OPEN & REVIEW.

ENCOURAGE OPEN DISCUSSION OF THE ESSENCE OF THE ATTACHED QUOTE THAT TRANSCENDS TIME WITH YOUR SALES & TECH & OFFICE TEAM.

ITS ALL ABOUT "PERSPECTIVE, PERCEPTION & BALANCE."

TALKING POINTS: [first read the attached Quote from George Washington Carver]

I pay attention to my values...not my net worth. EKT M Embrace and Keep The Moment...because sometimes, there isn't any more...what we care about most gets all used up and goes away. So, while I have it, I shall love it, care for it, fix it when broken and heal it when sick...marriage, friendships, cars, kids with bad report cards, pets with bad hips, aging parents...because they are worth it...because we are worth it.

Some of the Quotes are from great thinkers, doers and talents including Gandhi, Einstein, Churchill, Twain, Mother Teresa, Ford, Edison, Buffet, Epicurus, Cervantes, Bradbury, Freud, McCain, Confucius, Kay, Eastwood, Iacocca, Altman, Jobs, Depp, Jordan, Oprah, Shakespeare.

It's not important who said...the words survive the authors.

I RESPECTFULLY RECOMMEND THAT YOU PRINT IN COLOR, FRAME AND HANG IN YOUR TRAINING ROOM.

YOU WILL HAVE QUITE A COLLECTION VERY SOON !!!

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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Alfie

Alfred J. Lipshultz, President

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