Dear Aquathin Dealer OnLine;

HAPPY 30TH "PEARL" BIRTHDAY !!!

Thank you for the tremendous comments of appreciation for the launch of our Pearl Anniversary celebration. The PEARLS OF WISDOM are to help you and your Team Training to commit to memory the major Aquathin "Hot Facts" to arm your Team with and to whip out these big guns in educating your Customers exactly what makes Aquathin and Aquathin Dealers the very best in the industry.

Here's your PEARL OF WISDOM #26: 12 ROUNDS WITH GEORGE FOREMAN, HEAVYWEIGHT BOXING CHAMPION OF THE WORLD...AND ENTREPRENEUR.

Like the Pearl of Wisdom #24 (Mozart en la Oficina), you will enjoy this nice 5 minute retreat to listen to George Foreman speak about business, success, integrity, sincerity, economy...all the basics to Play To Stay. hmmmmmmmmmmmmmm, now where have you heard all that these many years !!??

Click <u>http://www.inc.com/inctv/2009/09/12-rounds-with-big-</u> george.html?partner=newsletter_Sales ...you can relate & enjoy !!!

MANAGERS: THIS IS ONE OF THE ABSOLUTE MOST IMPORTANT POINTS TO MOTIVATE AND HELP YOUR SALES TEAM CREATE MORE CUSTOMERS (AND EARN MORE TOO!).

Demonstrate <u>JUST HOW GOOD YOU ARE !</u> NO ONE DOES IT BETTER THAN YOU ! Hammer this home to your Customers...cause they can't get it from the other guy. If they go with the other guy, you've done a disservice to your Customer, to yourself and to your family. Remember to show your stuff! No One Does It Better Than You !

Be sure to review these dynamic bullets with your Sales Force and Tech Team Mates. <u>An Educated Force is an Effective Force !</u>

AQUATHIN IS **30** ! THE CELEBRATION OF OUR PEARL ANNIVERSARY BEGINS **NOW** !

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE & 30 Years Pure Excellence ...into another Quarter Century re-inventing the water industry ! Think Aquathin...AquathinK ! (visit the all new <u>www.aquathin.com</u>)

** AN ISO9001:2000 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192) ** & 2008 PRESIDENT'S E STAR AWARD RECIPIENT (visit <u>www.aquathin.com/estar2008.pps</u>)

Alfie

Alfred J. Lipshultz President & CEO

P.S. "Splash NewsBulletins", "Forum Q & A", Biz Bank, Tech Bank and Quote Bank... <u>ARE ALL FREE</u> services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.