

Sent: Thursday, October 10, 2002 6:23 PM

Subject: Re: WHOLE LOT A GOOD NEWS -- A DELIGHTFUL BAKERS DOZEN !!!!!!!!!!!

----- Original Message -----

From: [AQUATHIN SALES & MARKETING](#)

To: info@Aquathin.Com

Sent: Wednesday, October 09, 2002 3:00 PM

Subject: WHOLE LOT A GOOD NEWS -- A DELIGHTFUL BAKERS DOZEN !!!!!!!!!!!

Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;

There has been a tremendous amount of work, events and things to come...taking place here at HQ. So lets get right to the updating !

1. Earlier in the year we talked about customizing the Aquathin website and new Aquathin Allergy Store for individual Dealers. We are good to go. Please review the information in the cover letter of the Planner and then email or call me for final details.

2. Newly added to the website --- Wellness 101. Several years ago I had the extreme pleasure of meeting and consulting to a group of business and medical professionals who were working towards launching a terrific new concept...a service of Complimentary and Alternative Medicine (CAM) to and through national insurance providers. You can read more by clicking the Wellness 101 logo on the Aquathin homepage. For your customers, there is a special library of illness, drugs and how some drugs can negatively affect oneself called "depletions" and "interactions". The Aquathin website is evolving into a FREE information network to keep your customers informed about health issues.

3. Some Dealers and Customers advise that it takes too long to load the pdf files of the equipment catalogue sheets on the Aquathin Website. This is due to their level of dialup or logging on. Those with high speed dial up i.e. DSL are not having issues. However, in order to expedite the loading, we are in the process of converting the catalogue sheets into HTML. As well, located on the equipment page, you will still have the pdf file for printing high quality copies.

4. Systems update: The Rust Sentry Iron Filter, Water and Energy Conservation Gift Package, RS Chlorination and pH Chemical Injection System, Calcite Feeder and Ultra Violet Lamps all (or mostly) completed and now on the Aquathin Website. The AquaQueen catalogue sheet will have its own HTML page and pdf file but will not be listed on the website. You will be given a special link that will be published in the upcoming Planner (and emailed shortly) for viewing this system.

5. We've added the new Aquathin advertisement as seen in Water Conditioning and Purification Magazine onto the first page of the Aquathin Website. Dealer inquiries will see that Aquathin raises the bar on the calibre of Dealer we expect. Already we have received favourable comments from customers and new Dealers.

6. The KT90, SS90, RDT and AT Series are all in production now with the new "seamed" hosing. The hose that connects the coupler to the faucet is easier to manipulate yet will not permit crimping which also was the main benefit of the previous more stiff hose. Further there is no grey wrapper so the hose is easier to wipe clean.

7. If you haven't seen it recently, visit the AquaShield on the POE page. The two new AquaShields are there. We've also received the necessary E.P.A. registrations for permitting the AquaShield for POE application in the United States. On the AquaShield page 3 you will see a photo of a recommended installation.

8. Earlier I advised that Aquathin was officially tossing its hat into the large scale RO arena. Shortly you will see all models listed on the website and in the new Planner.

9. Aquathin is in the process of completing a program with our friends at Oasis to bring you the bottleless and bottled water coolers at an even lower price with direct service.

10. Aquathin d'Haiti closes large deal with Texaco for installation of water dispensing sites at 65 gas / food station locations. The "Sweetwater" site consists of Synchronomatic Softener, MegaChar, 1-2 1200+24K Commercial RO units, UV, gallonage monitor, bottle washer and filler. Photos available upon request.

11. Aquathin Corp. USA has been listed in The Point, a leading industry publication in Europe in their "Who's Who in POU" in Europe. Look for reprint of this accolade in the Master Catalogue and next year's Planner.

12. The Aquathin Soft & Clean residential water conditioners are going up in price....but only 10 bucks! We tried to hold this off as long as we could, but the concern for rising oil costs and petroleum based products i.e. plastics is the cause. Our volume lessens the burden. Many Dealers are commenting about the favourable Customer feedback regarding the ClipCabinet enhanced with AquaShield.

13. My computer is being setup with webcam for the purpose of video conferencing with Dealers (and reducing phone bills !). We expect this feature will enhance our already efficient Technical Support. We will be able to setup in Aquathin University as well for demonstration purposes. This will prove most interesting.

MORE TO COME !

FOR THE BEST TASTE IN LIFE

Think Aquathin..AquathinK !!

Celebrating our 22nd birthday in 2002 !!!

(visit the allnew <http://www.aquathin.com>)

"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.