

Sent: Monday, January 09, 2006 9:21 AM
Subject: THANK YOU'S & STICKERS...THEY ARE SO IMPORTANT

The following is a friendly reminder....

Dear Aquathin Dealer OnLine;

[THANK YOU.jpg](#)

That Aquathin Anniversary logo that you see to the left is the silver foiled sticker that we adhere to each and every box we ship out...it appears on the Aquathin Master Catalogue binder spine, and on each and every piece of correspondence mailed. It is a great idea that has proven to be a powerful sales and marketing tool. This classy handsome sticker is a friendly way of announcing Aquathin's 26th Anniversary Milestone aaaaaaaaaand, at the same time, telling your Customers and Employees the power of your esteemed reputation !

*Attached herewith is a scan of two styles of Thank You cards with the Anniversary sticker (note the sticker color appears dull because silver foil does not scan or copy well). I respectfully recommend and remind you to create and send Thank You notes to your new Customers and incorporate the "**Aquathin USA 26 Years Pure Excellence**" sticker on your Thank You notes. A simple Thank You in print is so powerful and appreciated...nowadays. Not many people take the time to do it. Everyone is tooooooo busy...everyone, that is, but the \$uccessful business people like you, who know well the benefits of loyal and satisfied Customers.*

And, don't forget...while these cards are thanking your Customers, they're also performing another very important sales task: they're reminding everyone of your success and your rock solid reliability ! Not common amongst the competition !!!!!

Aquathin orders these labels by the scores of thousands and that makes them inexpensive. You can order them in small quantities of only 100 at a time if you wish, and pay the same 4 cents apiece. Such a small and simple practice that reaps such hugh benefits !!!

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie"
Alfred J. Lipshultz, President

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