

Sent: Thursday, October 09, 2008 6:26 PM

Subject: BIZ BANK: SALES / LIFE QUOTE OF THE WEEK OCTOBER 13, 2008

Dear Aquathin Dealer OnLine;

[BIZ BANK SALES-LIFE QUOTE OF THE WEEK OCTOBER 13, 2008.pdf](#)

ATTACHED IS A NEW FEATURE BROUGHT TO YOU BY AQUATHIN BIZ BANK -- SALES / LIFE QUOTE OF THE WEEK. FIRST OPEN & REVIEW.

ENCOURAGE OPEN DISCUSSION OF THE ESSENCE OF THE ATTACHED QUOTE THAT TRANSCENDS TIME WITH YOUR SALES & TECH & OFFICE TEAM. ITS ALL ABOUT "PERSPECTIVE, PERCEPTION & BALANCE."

TALKING POINTS: *As I grew up, I had plenty of jobs in high school and college...and plenty of crappy & greedy bosses along the way. I swore that if I ever owned my own company, that I would never ever never treat people the way I was treated. Fast forward and today Aquathin Corp. and Aquathin Dealers enjoy a tremendously low turnover in Staff. Besides doing the right thing for the right people, this philosophy also actually saves companies money and prevents knowledge drain. It's a great pleasure to see how many...scores of hundreds...continue to enjoy the ride !*

This is a timely Sales / Life Quote in view of the global investment banking misfits exercising personal hoarding at any cost vs. sound fiduciary responsibility. I was sharing with several Aquathin Dealers over the last few days that you all have better running businesses and better dressed balance sheets than the likes of AIG, Lehman Bros, Bear Stearns, GM, Ford and a host of international banks. Be sure to share that too with your Team Leaders so they clearly understand and appreciate their positions and solid security within your company and Aquathin.

Some of the Quotes are from great thinkers, doers and talents including Gandhi, Einstein, Churchill, Twain, Mother Teresa, Ford, Edison, Buffet, Epicurus, Cervantes, Bradbury, Freud, McCain, Confucius, Kay, Eastwood, Iacocca, Altman, Jobs, Depp, Jordan, Oprah, Shakespeare.
It's not important who said...the words survive the authors.

I RESPECTFULLY RECOMMEND THAT YOU PRINT IN COLOR, FRAME AND HANG IN YOUR TRAINING ROOM.

YOU WILL HAVE QUITE A COLLECTION VERY SOON !!!

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie"
Alfred J. Lipshultz, President

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