

Sent: Tuesday, October 29, 2002 3:18 PM

Subject: BOTTLED WATER SALES GROWING IN EUROPE -- NEW OASIS MARKETING PROGRAM ALMOST COMPLETED !!

Dear Members of Aquathin Europe;

Please take a quick read of the article below regarding the growth of bottled water in Europe. I am elated to inform you that the new exciting marketing program with Oasis is about to be completed.

Warmest regards to all,

FOR THE BEST TASTE IN LIFE
Think Aquathin..AquathinK !!
Celebrating our 22nd birthday in 2002 !!!
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"Alfie"

Alfred J. Lipshultz, President

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Bottled Water - 10/29/2002 11:54:05 AM

Bottled water sales growing in Eastern Europe

BATH, UNITED KINGDOM — Bottled water sales here have seen growth in each of the past five years, reaching more than 6,300 million liters in 2001, according to the *2002 East Europe Bottled Water Report* from consultancy firm Zenith International.

"The market grew in all of the 15 East European countries covered by Zenith's research, gaining an overall 11.5 percent in 2001," commented Zenith Research Director Gary

Roethenbaugh in a company news release.

Roethenbaugh said consumption has nearly doubled from 10 liters per person in 1996 to just short of 20 liters per person in 2001, but is still behind the West European average, which could pass 100 liters per person in 2002.

Zenith said sparkling water dominates the East Europe market with more than two-thirds of total volume. Still water, however, has doubled its share from 16 percent in 1996 to 32 percent in 2001.

"Growing awareness of health benefits and widespread poor tap-water quality have paved the way for the bottled water industry," said Roethenbaugh.

Poland and Russia were the two leading countries in 2001, achieving a combined 45-percent share. With much smaller populations and a greater concentration of industry activity, Slovenia and Croatia had the highest consumption levels at over 50 liters per person, Zenith said.

"The global big four in bottled water — Coca-Cola, Danone, Nestlé Waters and PepsiCo — have all spotted the opportunity in East Europe and have become the market leaders, but there are also many successful local players such as Jamnica in Croatia, Knjaz Milos in Serbia and Karlovarske in the Czech Republic," said Roethenbaugh.

Zenith projects bottled water sales edging towards 10,000 million liters by 2006.