

Sent: Thursday, August 08, 2002 4:49 PM
Subject: NEW AD CAMPAIGN IN WC & P MAGAZINE

Dear Aquathin Dealer OnLine;

[STOP AD.pdf](#)

We thought you'd like an advanced look at the new advertisement that begins running in the September issue of Water Conditioning and Purification Magazine. It is a bold and strong play on the Aquathin Presentation and Report Card.

You may wish to print this out and show your prospective customers the high calibre and esteem we look for in potential representatives....which is what separates you from the (no) competition. Not everyone makes the cut !

Warmest regards to all,

FOR THE BEST TASTE IN LIFE
Think Aquathin..AquathinK !!
Celebrating our 22nd birthday in 2002 !!!
(visit the allnew <http://www.aquathin.com>)

"Alfie"
Alfred J. Lipshultz, President

P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.