

Sent: Friday, April 11, 2003 2:08 PM
Subject: LONDONERS MUST BUY RECYCLED

Dear Aquathin Europe Dealer OnLine;

Below is a very interesting article and one that you can surely take some great play with in your presentations:

- 1. The Patented Aquathin Clip Cabinet is made with recycled virgin polyethelene plastic. Refer to catalogue sheet and "Made with Recycled Plastics" logo on Clip Cabinet lid.*
- 2. Aquathin products are safely packaged with recycled paper, not styrofoam.*
- 3. Aquathin boxes are made of recycled corrugated and bear the recyclable logo.*
- 4. And most importantly.... **"RO" stands for "Recycled Operation"**. We clean up the water the city cannot and return it to the them for another crack at it !!!!!!!!!!!*

Aquathin again is ahead of the wave ! Enjoy !

*Have a great weekend and warmest regards to all,
Alfie*

Edie weekly summaries 11/04/2003

Keeping you up to speed with news and events from around the world.

Londoners must buy recycled

London businesses need to 'green' their supply chains and ensure that they are buying recycled products order to close the recycling loop, says the Mayor of London, Ken Livingstone.

“My message to London’s businesses and public sector organisations is simple – if you are not buying re then you are not truly recycling,” said Livingstone. He suggested that companies should sign up to his gr procurement code, run by recycling promoter London Remade, as a first step in a long-term commitmen

capital's environment.

Recycling is not only about the environment; it also provides commercial opportunities, pointed out Chief Executive of London Remade Hugh Carr-Harris. "If we are not careful, London and the UK will lose out on investment, jobs and income that green technologies can generate," he said. London alone has already attracted around £15 million of private investment in four new sites that turn local waste into marketable end products added.

Over 200 organisations have signed up to the Mayor's green procurement initiative, including nearly all London's local authorities, British Airways, Safeway, Legal and General, Balfour Beatty, Barclays Bank and Sainsburys.

The code was launched last March, and due to what is described as its early success, a number of other regions around the UK have opened discussions with London Remade on developing their own local procurement codes. The organisation has also been asked to present the concept of the code at the first annual industry International Market Development Conference in Melbourne, Australia.