Sent: Wednesday, November 27, 2002 1:37 PM

Subject: NEW -- ANNOUNCING "BIZ BANK" -- FIRST ISSUE -- IDENTITY THEFT & TAKING CREDIT

**CARDS** 

Dear Aquathin Dealer OnLine;

## cc authorization form.pdf

Recently we sent you an email concerning Employee Manuals to which we received tremendous praise. Thank you for all your comments for the Manual recommendation and previous Sales & Marketing Tips. We often receive questions from Dealers along this line and <u>questions pertaining to running an efficient business</u>. We are pleased to announce the formal introduction of "BIZ BANK", where we will be providing information for operation of a successful and efficient business including the continuation of Sales and Marketing Tips.

## This first official emailing concerns IDENTITY THEFT & TAKING CREDIT CARD PAYMENT --

Identity theft, credit card theft and misuse of credit card privileges are very serious growing concerns... accepting credit cards by phone <u>should not</u> be hazardous to your business. Attached herewith is the credit card authorization form we've recently developed to assure that we are doing business with a legitimate party with a legitimate credit card.

We are pleased to provide this form for your review, amending and use at no charge....and I urge you to implement this practice immediately to protect yourselves....and to let your Clients see that you are interested in protecting them as well.

Happy Thanksgiving & Warmest regards to all,

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(visit the allnew http://www.aquathin.com)

"Alfie"

Alfred J. Lipshultz, President

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