

**Sent:** Friday, June 28, 2002 1:24 PM  
**Subject:** TAP WATER NOT PREFERRED

*Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;*

*This quick read article below describes an "Evolution of Awareness" and "Knowledge Deficit" colliding at the same time ! The Awareness is at the consumer level who says tap water has bad things. The Deficit comes from the spokesperson side who admits the tap water quality has greatly improved since 1998. This is in line with a portion of our presentation which states **"the water you were told was safe to drink 10 years ago, was not safe by today's standards"**. **Quality improvement may sound good at first. But look at this. In 1976 there were only 22 contaminants regulated. Today that has increased to only 91. There are over 700 contaminants found in tapwaters around the U.S.** We at Aquathin cannot and will not allow our families to wait for the safest drinking water. That's why Aquathin produces the most effective Reverse Osmosis Deionization water purification systems available today !*

*I respectfully recommend that you reprint this Splash NewsBulletin for your representatives to share with their prospective clients.*

*Warmest regards to all,*

FOR THE BEST TASTE IN LIFE  
Think Aquathin..AquathinK !!  
Celebrating our 22nd birthday in 2002 !!!  
(visit the allnew <http://www.aquathin.com>)

"Alfie"  
Alfred J. Lipshultz, President

***P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients.***

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Bottled Water - 6/28/2002 10:51:34 AM

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## Poll: Californians question tap water, prefer bottled

WALNUT CREEK, CA — More than 70 percent of California residents do not drink straight tap water in their homes, according to a statewide survey, but water utility officials don't agree.

According to a Public Policy Institute of California report released 28 June, the 2,029 residents questioned **"overwhelmingly prefer bottled and filtered water,"** the [\*Contra Costa Times\*](#) reported.

Consumers shy away from tap water because of taste preference, a response to advertising and some concern about quality, said Steven Hall, director of the Association of California Water Agencies, Sacramento, a statewide lobbying group, the article said.

But concerns consumers have about tap water are often vague and unfounded, he told the newspaper.

**"When you ask people why they don't drink tap water, they usually say they think something bad might be in it," Hall said in the article. "If you ask what bad might be in it, they don't know."**

**According to the newspaper, Karen Arntzen, a spokeswoman for the Contra Costa Water District, said water quality has improved remarkably since 1998.**

"I don't know what people might be thinking. The water that we provide to our customers is high-quality water," said East Bay Municipal Utility District spokesman Jeff Becerra. "Our water is clean and surpasses the water quality standards set on the federal level and state level."

California tap water is some of the safest in the nation, said Corine Li, manager of the Environmental Protection Agency's Region 9, San Francisco, the newspaper report said.