

Sent: Thursday, May 22, 2003 12:37 PM

Subject: Fw: SYN-ASC's

Dear Aquathin Dealer OnLine;

My good friend Bob Preston, President of Heartland Aquathin (covering Oklahoma, Northern Texas, parts of New Mexico) provides his commentary to Gordon's commercial softening installions / photos. Take Bob up on his offer and email him. You'll get some fine down home hospitality...and some good ideas!

*Warmest regards to all,
Alfie*

----- Original Message -----

From: [Robert Preston](mailto:Robert.Preston@Aquathin.Com)

To: info@Aquathin.Com

Sent: Wednesday, May 21, 2003 3:58 PM

Subject: SYN-ASC's

Alf-----regarding the application of ASCs in the business sector-----any way I can be of assistance, tell other Dealers to contact me. I have units in the military, truck stops, restaurants (including McDonald's and Subway), and just finished a large milling company----they all love the results!

Also have had success with large capacity ice machines----the ones that have had to be modified to not waste RO water.

I love my Aquathins!
Bob Preston

----- Original Message -----

From: [AQUATHIN SALES & MARKETING](mailto:AQUATHIN.SALES&MARKETING@Aquathin.Com)

To: info@Aquathin.Com

Sent: Tuesday, May 20, 2003 2:49 PM

Subject: Fw: Water Softener Pictures

Dear Aquathin Dealer OnLine;

Please review the correspondence from our good friend, Gordon Bastiaans, Managing Director of Aquathin South Africa. Begin at last message and read up.

There are two reasons I wish to forward his correspondence and associated photos to you all. (A) Obviously the photos as Gordon points out, speak for themselves, demonstrating the benefit of softened water...both short term and long term. If the casino delays much longer, they will be forced to "re-invest" in another set of new equipment whose cost will easily exceed the Synchronomatic. (B) Most importantly, Gordon operates in a truly tough economy in South Africa. He is diligent and consistent in his efforts and presentations, showing his letters of satisfied Customers (several of which are published in the Aquathin Master Catalogue), showing pictures such as these, maintaining close contact and assisting his Staff and Dealers (South Africa is a large territory), often personally overseeing installations (ask him about almost getting trampled by a bull elephant!), and making use of Aquathin Quote Bank and Tech Bank. In short, Gordon pulls out all stops all the time maintaining positive momentum...and has done a great job !

Feel free to use the photos when discussing the FAB (Features And Benefits) of commercial and residential water softening with your potential Clients.

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE

Think Aquathin..AquathinK !!

Celebrating our 23rd Birthday in 2003 !!!

(visit the allnew <http://www.aquathin.com>)

"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.