

Sent: Friday, February 01, 2002 6:24 PM

Subject: PRESIDENT GETS LOW MARKS---WATER QUALITY IS MOST IMPORTANT ISSUE

Dear Aquathin Dealer On-Line;

Here is a quick read News Bulletin that each and every prospective client must be shown. It is another reason why providing ones own HOME WATER SECURITY is a personal responsibility.

Warmest regards,

FOR THE BEST TASTE IN LIFE
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"Alfie"
Alfred J. Lipshultz, President

P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.

Environment - 1/25/2002 12:00:16 PM

Bush gets low marks from environmental group

WASHINGTON — The League of Conservation Voters (LCV) gave President Bush a D-minus for poor environmental performance during his first year in office.

The president received credit in the report, however, for the administration's agreement to lower the arsenic level allowed in drinking water from 50 parts per billion (ppb) to 10 ppb.

Bush resisted that plan, recommended by the Clinton administration, but late last year agreed to lower it. The plan is currently being challenged in court.

Another point deemed a positive by the group was the appointment of Christie Todd Whitman as administrator of the US Environmental

Protection Agency.

The 32-page 2001 Presidential Report Card grades the administration on appointments (where Bush received a D), budget (D-plus), and initiatives (F) ranging from energy and climate change (F) to pollution and public health (D).

"As President Bush continues to pay lip service to the importance of protecting the environment while America strengthens its economy, citizens should know that the reality of his record doesn't match his rhetoric," said Deb Callahan, LCV president.

[Industry Outlook - 1/25/2002 11:59:06 AM](#)

Study: Water quality is most important environmental issue

SACRAMENTO, CA — The quality and quantity of water available rank as the two most important environmental issues facing California, according to a research study by the California Water Awareness Campaign (CWAC).

Of 10 statewide issues, water quality and water supply ranked at the top with 83 percent and 82 percent of respondents, respectively, rating them as "very important."

Of eight issues relating only to water, pollution, quality and security of water supplies ranked highest in importance. The cost of water was ranked least important, CWAC said.

More than three-quarters of the respondents (79 percent) said they think a serious drought or water shortage in California is "very likely" or "somewhat likely" within the next few years. When asked to rate the importance of the need for additional water storage, 57 percent said it was "very important," CWAC said.

Only 14 percent of the sample perceived the quality of their tap water as "excellent" and 37 percent said they drink bottled water all of the time, the organization reported. Another 44 percent drink it sometimes. The two most frequently reported reasons for consuming bottled water were taste (35 percent) and better quality (36 percent).

The study, funded by a grant awarded to the campaign by the CALFED Bay-Delta Program, was conducted at the end of 2001 by telephone interviews to 600 adults in California to evaluate perceptions of water and other environmental issues.

The results are encouraging, said Mike Mortensson, CWAC chairman. The information will be used to enhance CWAC's public outreach and to try to show Californians that wise water use is important, even when the state is not in a drought.

CWAC consists of more than 300 organizations including urban and agricultural water suppliers from throughout California with a common interest in the wise and efficient use of the state's water resources.