

**Sent:** Wednesday, August 01, 2001 2:36 PM  
**Subject:** POWER GROOOOOOOWTH !

*Dear Aquathin Dealer On Line;*

*You did not need a crystal ball to see this news coming !! Enjoy what the future beholds !!!*

*Warmest regards to all,  
FOR THE BEST TASTE IN LIFE  
Think Aquathin..AquathinK !!  
Celebrating our 21st birthday in 2001 !!!  
(visit the allnew <http://www.aquathin.com>)*

*"Alfie"  
Alfred J. Lipshultz, President*

***P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.***

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Technology - 8/1/2001 12:05:54 PM

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## Study: Reverse osmosis sales rising

NORWALK, CT — The global market for reverse osmosis (RO) water treatment systems is estimated at \$1.4 billion and is expected to reach more than \$2.2 billion in four years, according to a recent study by Business Communications Co. Inc.

The study, *Major Reverse Osmosis Systems Components for Water Treatment: The Global Market*, says the United States is currently the largest market for RO water treatment systems, and that major markets include the municipal, industrial, military/agency and agricultural/environmental sectors. **The industrial market is the largest, but the municipal market is the fastest growing and is expected to exceed \$1.2 billion by 2005.**

An analysis of 28 countries in four global regions was made in the study to assess economic trends, water needs and the installed base of advanced water treatment technologies.