

**Sent:** Monday, February 09, 2004 4:10 PM  
**Subject:** BIZ BANK: "PLAY TO STAY" BUILDS REPUTATION

*Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;*

AARP SCAM ALERT.JPG

*Aquathin Corp. USA, along with our National and International Authorized Dealers, continue to receive a tremendous amount of PR....**FOR ALL THE RIGHT REASONS** ! As we teach at Aquathin University, our entire presentations, whether commercial - industrial - residential - lab, begin with **LISTENING TO THE CUSTOMER'S CONCERNS AND THEN PRESCRIBING THE PRODUCT(S) AND SERVICE(S) THAT BEST MEET THEIR NEEDS AND THEIR BUDGETS, FROM OUR BROAD RANGE OF OVER 70 PATENTED AND TRADEMARKED STATE OF THE ART PRODUCTS.** We Play to Stay !!*

*Attached herewith are some very sad details from AARP (the American Association of Retired Persons -- one of the nation's stongest lobby and activists groups....also recounting me as one of its newest members since I hit the mid century milestone ! )concerning practices of water treatment dealers and very poor ethics.*

*I love my Aquathin !*

*Warmest regards to all...as well, your comments are always welcome and very much appreciated.*

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"Alfie"  
Alfred J. Lipshultz, President

**P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.**