Sent: Tuesday, August 31, 2004 11:53 AM

Subject: YOUR CUSTOMIZED / PERSONALIZED AQUATHIN WEBSITE

Importance: High

Dear Aquathin Dealer Online;

93,074 hits this month...and new record!

I am resending the August 2 announcement below as a friendly reminder.

CUSTOMIZING YOUR VERY OWN AQUATHIN WEBSITE

As we advised in the Planner cover letter and previous correspondence, each Authorized Aquathin Dealer can have their very own NEW Aquathin Website complete with their address, phone, fax, and 10 Staff email addresses...AND IT'S cheeeeeeeeeee. \$995 one time setup and \$24.95 hosting and maintenance per month. Please review the agreement attached herewith and call or email me with any questions. Here's the two major benefits....you cannot produce your own website with all the information for this price (try \$55,000+ in today's competitive market)...and the more Aguathin Websites clicked, the higher the rankings on the various search engines. July 2004 had a record amount of hits at 78,043!! Aquathin already enjoys superior ranking...and that's why we have great people on board who maintain our & your sites and keep us all highly ranked.aaaaaaaaaand when you get your personalized Aquathin Website, you also will receive FREE COMMISSION CHECKS for products purchased through your side of the Aguathin Allergy Store! Nothing to buy or inventory or ship...just collect \$\$\$\$.

In addition, you will receive our "Response Form Letters" so that you are able to promptly respond (without having to create your own letters) to requests for more information and requests for water analysis etc....and how to create your own email NewsBulletin address book for your Customers to receive our NewsBulletins and Annual Service e-Reminders.

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE & 25 Years Pure Excellence Think Aguathin...AguathinK!! (visit the allnew www.aguathin.com)

"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... <u>ARE ALL FREE</u> services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.