

**Sent:** Wednesday, May 14, 2003 2:24 PM

**Subject:** MAJORITY OF NEW JERSEY RESIDENTS PREFER POU / POE AND BOTTLED

*Dear New Jersey Aquathin Dealer;*

*Please review the quick read below. I've sent Splash NewsBulletins in the past concerning the various regions in New Jersey having a variety of water problems. You all have an excellent market = need, awareness, income, solution...and No One Does It Better Than You !*

*Warmest regards to all,  
FOR THE BEST TASTE IN LIFE  
Think Aquathin..AquathinK !!  
Celebrating our 23rd Birthday in 2003 !!!  
(visit the allnew <http://www.aquathin.com>)*

*"Alfie"  
Alfred J. Lipshultz, President*

**P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.**

---

Bottled Water - 5/14/2003 12:10:32 PM

---

## Study finds many NJ residents turning to bottled water or POU/POE

NEWARK, NJ – According to a Star-Ledger/ Eagleton-Rutgers Poll, six out of 10 people living in New Jersey said they drink only bottled or water treated by point-of-use/point-of-entry systems, [The Star-Ledger](#) reported.

Although more New Jerseyans are drinking bottled water, they are less concerned about water pollution now than in years past, according to Patrick Murray, the poll's associate director.

Just 27 percent said they considered water pollution a "very serious" problem -- a group that consistently measured 50 percent or more over two decades of polling, the paper

reported.

"People realize that clean, plentiful water is a fundamental on which other things like jobs, schools and community depend," George Hawkins, chairman of the New Jersey Council of Watershed Associations stated in the article. "Without a clean environment, business goes away."

However, parts of New Jersey have struggled with water pollution and water quality issues, and some poll respondents said they simply felt safer drinking bottled water or water treated by residential systems.