

Sent: Friday, July 18, 2008 6:51 PM

Subject: BIZ BANK: SALES / LIFE QUOTE OF THE WEEK JULY 21, 2008

Dear Aquathin Dealer OnLine;

[BIZ BANK SALES-LIFE QUOTE OF THE WEEK JULY 21, 2008.pdf](#)

ATTACHED IS A NEW FEATURE BROUGHT TO YOU BY AQUATHIN BIZ BANK -- SALES / LIFE QUOTE OF THE WEEK. FIRST OPEN & REVIEW.

ENCOURAGE OPEN DISCUSSION OF THE ESSENCE OF THE ATTACHED QUOTE THAT TRANSCENDS TIME WITH YOUR SALES & TECH & OFFICE TEAM.

ITS ALL ABOUT "PERSPECTIVE, PERCEPTION & BALANCE."

TALKING POINTS: Level 5 Leadership is a new measure of New Leadership. Traditional leadership theory is disempowering, creative restrictive...it confines leadership to the top where egos rule. There are two kinds of empowerment...managerial and leadership. Managerial empowerment lets Employees make decisions in the execution tasks. Leadership empowerment asks Employees at all levels to "display Leadership". This new perspective on Leadership is important because it advocates dispensing of ego and dispersing Leadership throughout organizations rather than monopolizing it at the top. Aquathin Corp. has been practicing Level 5 for many years and it is indeed a great pleasure watching each Team Member evolve their Level 5 Leadership. Everyone (sales, tech, telemarketing, office clerical, cleaning crew) can lead by setting an example for others regardless of what other skills they have or do not have for influencing people more directly.

Some of the Quotes are from great thinkers, doers and talents including Gandhi, Einstein, Churchill, Twain, Mother Teresa, Ford, Edison, Buffet, Epicurus, Cervantes, Bradbury, Freud, McCain, Confucius, Kay, Eastwood, Iacocca, Altman, Jobs, Depp, Jordan, Oprah, Shakespeare.

It's not important who said...the words survive the authors.

I RESPECTFULLY RECOMMEND THAT YOU PRINT IN COLOR, FRAME AND HANG IN YOUR TRAINING ROOM.

YOU WILL HAVE QUITE A COLLECTION VERY SOON !!!

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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& 2008 PRESIDENT'S E STAR AWARD RECIPIENT (visit www.aquathin.com/estar2008.pps)

"Alfie"

Alfred J. Lipshultz, President

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