

Sent: Friday, July 13, 2001 8:24 AM

Subject: INDUSTRY NEWS!!

Dear Aquathin Dealer On-Line;

Please take a look at this quick read article regarding the expected growth in your industry. It is quite n see research showing that although global economy has slowed, demand for your services is growing.

*Warmest regards to all,
Alfie*

Article

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Global concern for pure water to drive the market for RO system components for water treatment

7/10/2001 The need for pure water is a global problem of increasing magnitude. With each passing year the qual planet's water measurably deteriorates. Water treatment has become an area of global concern as individuals, communities, industries, nations and their national institutions strive for ways to keep this essential resource avail suitable for use. Reverse osmosis (RO) systems have, over the past 25 years, emerged as an effective solution to transform saline, brackish, and contaminated water into a useable or potable product. The RO technology sector : areas of promising activity and presents a market for replacement and upgrade equipment.

According to a soon-to-be-released study from Business Communications Co., Inc. (www.bccresearch.com) *RGB Major Reverse Osmosis Systems Components for Water Treatment: The Global Market*, the global market for RO systems for water treatment is estimated at \$1,410 million in 2000. Expected to grow at an AAGR (average annua rate) of 9.7%, this market is likely to reach \$2,240 million by 2005. Worldwide for 2000, 13% of all expenditures w pressure vessels/housings.

The U.S. is the largest market for RO water treatment systems at the present time. Major markets include the mur industrial, military/agency and agricultural/environmental sectors. The industrial market is the largest, but the mun market is the fastest growing sector at the present time. Growing at an AAGR of 9% during the forecast period, th market is expected to exceed \$1.2 billion by 2005.

Outside the U.S. an analysis of 28 countries in 4 other global regions was made to assess economic trends, wate and the installed base of advanced water treatment technologies. Not all sectors will see the same growth rate an global areas are growing from the same base. Many countries talk about the need for clean water, but the lack of water systems results as much from the lack of economic driving forces as it does from governments whose motiv meeting their populations' health needs is largely exceeded by their inefficiency and bureaucratic indifference. Ind gets first priority for pure water. The Asia/Pacific market is the fastest growing with an AAGR of 12% and is expec increase from \$175 million in 2000 to \$308 million by 2005.

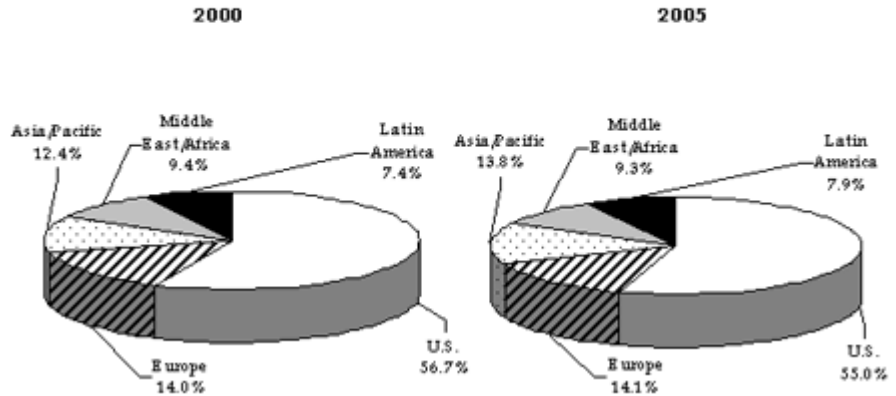
Pure water is a relative term. Its meaning is variable depending on the end use. The components of the RO syste analyzed include the membranes, the pressure vessels/housings, cartridge/pre-filters, the pumps, and the non-sp ancillary components that include, but are not limited to valves, manifolds, control panels, and sometimes meterin

equipment for chemicals. Worldwide in CY 2000, 13% of all expenditures were for pressure vessels/housings.

GLOBAL MARKET FOR RO SYSTEM COMPONENTS FOR WATER TREATMENT BY REGION, THROUGH 2005
(\$ Millions)

	2000	2005	AAGR % 2000-2005
U.S.	800	1,231	9.0
Europe	198	315	9.7
Asia/Pacific	175	308	12.0
Middle East/Africa	132	208	9.5
Latin America	105	178	11.0
Total	1,410	2,240	9.7

GLOBAL MARKET SHARE FOR RO SYSTEM COMPONENTS FOR WATER TREATMENT BY REGION, 2000-2005
(%)



RGB-255: Major Reverse Osmosis Systems Components for Water Treatment: The Global Market
Published: August 2001 Price: \$3950

Source: Business Communications Co., Inc