

Sent: Monday, June 09, 2003 1:07 PM

Subject: PART II: NEED ANOTHER REASON TO OWN AN AQUATHIN.....HOW ABOUT "DO THE EARTH (and your wallet) A FAVOR !"

Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;

*May 30, I sent you a Splash NewsBulletin concerning the immense waste and environmental issue of accumulating plastic bottles for bottled water. On May 13, I sent you a Splash with "the math" on a barrel of Evian at \$416.00 . It seems The Natural Resource Defense Council has now done the calcs themselves...**estimates bottled water is 240 times to 10,000 times more expensive than tap water...**and people don't even cook or make ice with bottled water because of the expense ! The article below also states that the average consumer drank 21 gallons of bottled water per year. An Aquathin owner drinking 3 litres of Aquathin per day consumes 285 gallons per year !....and saves the Earth from all the plastic...and saves their wallet.*

These are three super reasons for owning an Aquathin ! I love my Aquathin.

*Have a great week and warmest regards to all,
Alfie*

Bottled Water - 6/9/2003 11:08:09 AM

Bottled water rise concerns some environmentalists

WASHINGTON — Bottled water is in high demand today and flavors, varieties and prices especially are on the rise, which concerns some environmentalists, [The News Tribune](#) reported.

The article said that manufacturers sold more than \$7.7 billion worth of bottled water last year, an increase of 12.3 percent from 2001, according to the Beverage Marketing Corp.

Last year, the average consumer drank 21 gallons of bottled water, about 11 percent more than in 2001, the group said in the article.

Some environmental groups and consumers worry both about bottled water's price and its effect on the world's water supply, the article reported.

The Natural Resources Defense Council estimates bottled water is 240 times to 10,000 times more expensive than tap water. While consumers may pay a few dollars for every thousand gallons of tap water, they pay almost \$2 per gallon for some bottled water.

In the article, the organization said the bottled water industry could drain aquifers and other resources, contributing to pollution and producing energy inefficiencies.

There's "an immense waste of energy and plastic and resources if you consider the number of bottles that are made and transported and disposed of," council lawyer Erik Olson told the paper.

Researchers warn in the article that if the use of bottled water continues to increase at the current rate, the world will be in short supply in 22 years.

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE
Think Aquathin..AquathinK !!
Celebrating our 23rd Birthday in 2003 !!!
(visit the allnew <http://www.aquathin.com>)

"Alfie"
Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

----- Original Message -----

From: [AQUATHIN SALES & MARKETING](mailto:info@Aquathin.Com)

To: info@Aquathin.Com

Sent: Saturday, May 31, 2003 2:05 PM

Subject: NEED ANOTHER REASON TO OWN AN AQUATHIN...HOW ABOUT "DO THE EARTH A FAVOR !"

Dear Aquathin Dealer OnLine, Splash NewsBulletin and Allergic Reaction NewsBulletin Members;

The amount of wasted plastic from water bottles in California alone, when multiplied around the world.....well, you get the picture. Incidentally, I trust you recall that even the Aquathin Soft & Clean Water Conditioner is made "from" recycled plastic !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

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"Alfie"

Alfred J. Lipshultz, President

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Environment - 5/30/2003 11:52:07 AM

State: Water bottles becoming environmental risk

SACRAMENTO, CA — California officials have uncovered a new threat to the environment: water — more specifically, the plastic bottles that drinking water comes in, the [Sacramento Business Journal](#) reported.

More than 1 billion water bottles are winding up in the trash in California each year, according to a report released May 29 by the California Department of Conservation, the article stated.

That translates into nearly 3 million empty water bottles going to the trash every day and an estimated \$26 million in unclaimed California Refund Value deposits annually, the report claims.

Only 16 percent of polyethylene terephthalate (PET) water bottles sold in California are being recycled, state officials told the paper. If recycled, the raw materials from those PET bottles could be used to make 74 million square feet of carpet, 74 million extra large T-shirts or 16 million sweaters, according to the report.