Sent: Saturday, May 24, 2003 1:22 PM Subject: BIZ BANK: FROM SAM PARKER -- "Do What You Can With What You Have Where You Are". Importance: High

Dear Aquathin Dealer OnLine;

I would like all Aquathin Dealers, Managers and Team Members to read and enjoy the bit of history below. "**Do What You Can With What You Have Where You Are**". <u>You belong to an industry serving</u> <u>many markets with dire needs, armed with more solutions, accomplishments, credentials and achievements than any other company</u>. I love my Aquathins !!!

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE Think Aquathin..AquathinK !! Celebrating our 23rd Birthday in 2003 !!! (visit the allnew http://www.aquathin.com)

"Alfie" Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... <u>ARE ALL FREE</u> services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.

"Do what you can, with what you have, where you are."

Theodore Roosevelt (1858-1919) 26th president of the U.S.

sales quiz:

What did Ray Kroc sell before he began his quest to build the McDonald's Corporation?

Ray Kroc sold milk shake machines for 17 years before coming into contact with McDonald's (he sold paper cups before that).

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At age 52, Kroc made a cold call on brothers Dick and Mac McDonald who operated the first McDonald's stand in San Bernardino, California. The visit was intended to sell them more Multimixer milk shake machines.

Impressed by the speed of service, he convinced the brothers to let him open up more restaurants and in 1955, Ray opened the Des Plaines McDonald's restaurant. First day sales-- \$366.12.

Today, McDonald's has more than \$15 billion in sales and employs more than 400,000 people.

<u>All started with a cold call</u> by a person doing what he could, with what he had, where he was.

What could you do?