

Sent: Tuesday, January 20, 2004 4:31 PM

Subject: WATER CONDITIONING & PURIFICATION MAGAZINE CONGRATULATE AQUATHIN

Dear Aquathin Dealer Online;

Aquathin_0204.pdf

Water Conditioning and Purification Magazine is publishing a special page acknowledging Aquathin's Silver Anniversary (see attached). This page will appear on the left with our aggressive "12 Reasons To Fire Your Supplier" advert on the right.

Aquathin is 25 in 2005 ! Celebration of our Silver Anniversary begins very, VERY, VERY, VERY soooooooooooooon.....enjoy the ride ! I love my Aquathin !

**FOR THE BEST TASTE IN LIFE &
25 Years Pure Excellence
Think Aquathin...AquathinK !!
(visit the allnew www.aquathin.com)**

"Alfie"

Alfred J. Lipshultz, President

P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.