From: AQUATHIN SALES & MARKETING [mailto:salesandmarketing@aquathin.com] Sent: Tuesday, March 31, 2009 10:23 AM Subject: EUROPEAN CONSUMER CONCERNS FOR WATER QUALITY AT ALL TIME HIGH Importance: High

Dear Members of Aquathin Europe...with special attention to Aquathin Hellas;

Please review this most important article with your Team regarding European Consumer high level of awareness for water quality concerns.

Your Aquathin Solutions are immediate, less costly, and excellent health prevention...while governments are struggling to allocate funds to integrate infrastructure improvements...and still, no control over any of the thousands of unregulated emerging contaminates.

Warmest regards,

FOR THE BEST TASTE IN LIFE &

30 Years Pure Excellence ...into another Quarter Century re-inventing the water industry ! Think Aquathin...AquathinK ! (visit the all new www.aquathin.com)

** AN ISO9001:2000 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192) ** & 2008 PRESIDENT'S E STAR AWARD RECIPIENT (visit <u>www.aquathin.com/estar2008.pps</u>)

Allie

Alfred J. Lipshultz

President & CEO

P.S. When responding please continue 'REPLY' to include all previous correspondences on this subject.

30 March 2009

Majority of Europeans concerned about water supplies *Source URL: http://www.edie.net/news/news_story.asp?id=16197* More than two in every three Europeans are concerned about the quality of the water in their country, a recent European Commission (EC) report has suggested.

Furthermore, respondents to the study said that water quantity was also a problem that worried them.

The Eurobarometer survey found that **68 per cent of Europeans** were worried about water quality, **with Greeks (90 per cent)** showing the most concern and Austrians (26 per cent) reporting the least.

Environment Commissioner Stavros Dimas pointed out that good water is essential to economic and societal survival.

"Europeans realise the seriousness of the issue and they understand that action is needed to maintain clean and sufficient water resources for the survival of our society," he said.

Mr Dimas urged members of the European Union to fully implement all legislation on water to ensure standards are maintained at an acceptable level.

The survey found that almost two out of five (37 per cent) believed the water in their country had deteriorated in the past five years.

March 22nd marked World Water Day - 24 hours set aside for nations around the world to implement recommendations to improve their supplies.

Source: edie newsroom

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