

From: AQUATHIN SALES & MARKETING [mailto:salesandmarketing@aquathin.com]

Sent: Friday, May 02, 2008 12:06 PM

Subject: BIZ BANK UPDATE: NEW PROTOCOL...WARRANTY RECEIVED THANK YOU'S FROM AQUATHIN HEADQUARTERS

Dear Aquathin Dealer OnLine;

January 9, 2006 I sent you a Biz Bank on the Power of Thanks (see archive Banks). Mary Kay, who started Mary Kay Cosmetics once said, "I put in my mind, every person I meet has a sign around their neck that says Make Me Feel Important." Sam Walton founder of Walmart said, "Nothing else can quite substitute for a few well-chosen, well-timed, sincere words of praise and thanks. They're absolutely free – and worth a fortune."

Here at Aquathin Corp., we've created a new protocol when we receive your Customer Warranty Cards that include their email addresses. Your Customers will be impressed (yes, we've already experimented with it and received great feedback) when they promptly receive the following greeting, welcome, thanks, aaaaaaaand re-edification of the bond between you The Authorized Dealer and Aquathin Corp. You will receive a 'cc' too.

Dear _____;

Thank you for sending in your Certificates of Warranty...and thank you for your purchase. Aquathin manufactures a broad spectrum of unique and patented water purification, softening and filtration systems servicing the residential, commercial and laboratory markets.

Established in 1980 Aquathin now produces over 70 patented and trademarked devices for markets around the world. Aquathin is an E.P.A. Registered manufacturer, ISO 9001:2000 Certified and recipient of the prestigious President's Excellent Award in Export from the U.S. Commerce Department and the Nation's Blue Chip Enterprise Award from the U.S.Chamber of Commerce.

For continued Sales, Service and Technical Support in Oklahoma please contact our friends and longstanding excellent Distributor at:

AQUATHIN HEARTLAND

Tel; 800 433 0106

Email; see 'cc' above

They have many clients in your area over the past 20 years. Please feel free to contact them directly. We have taken the liberty to add your email address to the Aquathin E-Notification Annual Service Reminder and the Aquathin Splash NewsBulletins, a free service to all Aquathin Dealers and Customers regarding technology updates and industry news.

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Again our thanks for choosing Aquathin to provide your family the very best in home water security....and warmest regards,

FOR THE BEST TASTE IN LIFE &
28 Years Pure Excellence
...and another Quarter Century re-inventing the water industry !
Think Aquathin...AquathinK !
(visit the allnew www.aquathin.com)

** AN ISO9001:2000 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192) **

"Alfie"
Alfred J. Lipshultz, President

THE POWER OF THANKS IS HEAVILY PRACTICED AT AQUATHIN AND BY AQUATHIN DEALERS. These practices provided by both Dealer and Factory are the initial steps of "Cultivating The Next Generation" of Aquathin Customers...and that is an upcoming Biz Bank !!! Be certain to provide Customer email addresses on all Warranty Cards.

I LOVE MY AQUATHIN ! AND REMEMBER, THE NEXT BEST THING TO OWNING AN AQUATHIN IS RECOMMENDING ONE TO A FRIEND !!

Let me know what you AquathinK !

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE &
28 Years Pure Excellence
...and another Quarter Century re-inventing the water industry !
Think Aquathin...AquathinK !
(visit the allnew www.aquathin.com)

** AN ISO9001:2000 QMS REGISTERED / CERTIFIED COMPANY - (IMS 0192) **

"Alfie"
Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A" , "Allergic Reaction" , Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.