

Sent: Saturday, June 18, 2005 2:54 PM

Subject: BIZ BANK: HOW TO TURN 15 MINUTES OF FAME INTO A LIFETIME OF PROFIT

Dear Aquathin Dealer OnLine;

*Over the years, I have received and or visited and seen some powerhouse, absolutely gargantuan third party articles about Local Authorized Aquathin Dealers or smashing water tests performed in their regions. But regrettably, some Dealers have not chosen to immediately exploit the power and potential of these achievements. **So, how do you take 15 minutes of fame and turn it into a machine generating a lifetime of profit !!!???***

***DUPLICATE IT
LAMINATE IT
DISSEMINATE IT !!!!!***

PUT THESE GOODIES PROUDLY IN YOUR PRESENTATION MANUALS...IT SENDS ANOTHER SOLID MESSAGE TO YOUR PROSPECTIVE CUSTOMERS ABOUT WHO YOU ARE...NOT TO MENTION, THE INTERNAL MOTIVATION AND ESTEEM THAT IT ALSO GENERATED IN YOUR TEAM. YOU ALL HAVE SEEN THE AQUATHIN MASTER CATALOGUE THAT READS LIKE OUR SCRAP BOOK...BUYING DECISIONS REQUIRE THAT CUSTOMERS FEEL SECURE AND THAT INCLUDES DEMONSTRATING A SOLID REPUTATION I.E. 25 YEARS PURE EXCELLENCE.

SHORTLY YOU WILL SEE A BRAND NEW SECTION IN THE AQUATHIN WEBSITE ENTITLED "NEWS". PLEASE SEND US YOUR OWN LOCAL HIGH PROFILE PR FOR INCLUSION IN THE AQUATHIN WEBSITE AS WELL AS IN YOUR OWN WEBSITE!

Warmest regards to all...as well, your comments are always welcome and very much appreciated.

FOR THE BEST TASTE IN LIFE &

25 Years Pure Excellence

Think Aquathin...AquathinK !!

(visit the allnew www.aquathin.com)

"Alfie"

Alfred J. Lipshultz, President

P.S. "Splash NewsBulletins", "Forum Q & A", "Allergic Reaction", Biz Bank, Tech Bank and Quote Bank... ARE ALL FREE services to all Authorized Aquathin Dealers and their clients to keep you abreast of technology updates and industry news.