

# aquathin university application

Dear Prospective Student:

Thank you for your interest in attending **AQUATHIN UNIVERSITY**. You are coming to Aquathin U. because you desire an understanding and a professional response to what is wrong with your Client's water. Here is a portion:

EPA regulates only 91 contaminates. Each year 10,000 new chemicals are introduced into the environment. The total amount of toxic waste created in 1999 was almost 20 billion pounds. Now its hard to put a billion of anything into perspective...so here's a try. 20 billion pounds worth of 5 pound bags of sugar laid end to end would be 757,576 miles in length. The moon is only 240,000 miles away. Continuing laboratory and government research has caused the EPA to reduce the MCLs of many of the regulated contaminates. Common sense should tell you then that the water you were told was safe to drink 10 & 20 years ago, was not safe by today's standards. **HOW DO YOU FEEL ABOUT THAT ?** You are going to provide a solution to your Customer's concerns. The Customer has a right to investigate competitors. But here is their **ONLY CHOICE: WOULD YOU WANT A SYSTEM THAT ALLOWS YOU AND YOUR CHILDREN TO CONTINUE TO CONSUME CONTAMINATES...OR ONE THAT REMOVES CONTAMINATES TO THE VERY BEST POSSIBLE CAPACITY ?**

## WELCOME TO AQUATHIN UNIVERSITY WHERE YOU LEARN

1. **PURIFICATION PROCESSES - WATER PROBLEMS AND THE ANSWERS.**
2. **SOFTENING, FILTRATION AND UNIQUE SITUATIONS.**
3. **SALES TECHNIQUES - RESIDENTIAL, COMMERCIAL & LABORATORY.**  
*No hardcore / high pressure sales pitches nor idiotic demeaning flip charts. You get common sense straight forward approaches tailored to your Customers concerns.*
4. **FINANCING & LEASING.**
6. **CUSTOMER GROWTH & MAINTENANCE - TECHNIQUES & SERVICE.**
7. **RECEIVE 4 MANUALS, VIDEO PRESENTATION, GRADUATE CERTIFICATE.**

2010 - 2011	
aquathin university	
schedule	
APR . . .	14, 15, 16
JUN . . .	09, 10, 11
AUG . . .	18, 19, 20
OCT . . .	20, 21, 22
FEB 11 .	16, 17, 18
APR 11 .	20, 21, 22

Enclosed is an application plus reservation information. I need not tell you the results of procrastination.

**FOR THE BEST TASTE IN LIFE &**  
Warmest Regards,

*Alfred J. Lipshultz*

Alfred J. Lipshultz  
President

*Purifying the Waters of the World Since 1980*

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★ PLEASE PRINT OR TYPE ★

TERM: \_\_\_\_\_

DATE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

(IF DIFFERENT) \_\_\_\_\_  
\_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

YEAR BUSINESS STARTED: \_\_\_\_\_

YEARS AT PRESENT LOCATION: \_\_\_\_\_

TYPE OF ORGANIZATION:

PRIVATE CORPORATION  
 PUBLIC CORPORATION

PARTNERSHIP  
 INDIVIDUAL

PERSONNEL ATTENDING:

NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tuition for the course is \$275.00 for the first person and \$175.00 for each additional. The Aquathin Corporation reserves the right to decline an application. Proper business attire required.

SIGNATURE: \_\_\_\_\_

TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_

*Payment in full must accompany this application to confirm space in the term requested.*

*\* Three-day cancellation notice required. \*\**