

Conditioned WATER

does make a difference



laundry

Soap saver

Hard water impairs the cleansing strength of detergents. Conditioned water not only delivers greater washing power, it reduces soap requirements (up to 70%). Protects your washing machine at the same time.



Clothes brightener

Clothes last longer; come out fresher, cleaner and softer when washed in conditioned water. Colors stay brighter, too.

Many water supplies contain hardness minerals (calcium and magnesium). These minerals form a scale and create problems in water heaters, washing machines, dishwashers, coffee makers, humidifiers and plumbing systems. The modern and efficient water conditioning system described in this brochure eliminates hard water problems. It removes calcium and magnesium from your water supply by filtering it through a resin softening medium. Salt is used to revitalize the system periodically to provide soft water for your daily needs. The control for this system is designed and engineered to give you reliable operation and conserve the water and salt required in the regeneration process. Take a close look at all of the advantages shown here and you'll find that conditioned water makes a refreshing difference in your life and will save you money now and in the years ahead.

Money stretcher

The cost of your cleaning supplies will drop dramatically with conditioned water because you'll use less soap . . . fewer harsh chemicals and detergents . . . to get the job done.



kitchen

Dish sparkler

Tired of streaks and spots on glassware and dishes? Conditioned water eliminates the problem, and helps your dishwasher last longer, too!



Hand soother

Red, roughened hands are usually the by-product of hard water. Conditioned water caresses, doesn't irritate.

utility room



Hot water guard

Conditioned water adds longer life to your water heater by minimizing the scale build up created by hard water minerals. Saves you money, too. Less energy is required (17% to 21%) to heat water in tanks without a scale build up.

Pipe protector

Over a period of time scale forms to clog your plumbing. As the pipes clog, water flow is restricted and water pressure can be reduced dramatically. A water conditioning system minimizes this headache.



Faucet preserver

Hard water scale corrodes and plugs valves in water-using appliances. Shortens service life and costs you money.

bathroom

Face saver

Say good-bye to razor burn as your razor glides smoothly over your soft water conditioned face. Both your skin and blades will last longer.



Body refresher

Bring conditioned water to your bath or shower and you'll feel a refreshing difference. You'll wash "really clean" faster and without soap build up on your skin. You'll come away more relaxed and refreshed than ever before.

Hair pamperer

A conditioned water shampoo revives hair color and makes it more radiant and manageable.



general cleaning

Stain eliminator

All bathroom fixtures benefit from conditioned water. There will be no more unsightly rings, stains or mineral build up to darken your porcelain or your day.



Scrubbing helper

Washing floors, tile, woodwork goes much easier and faster with conditioned water because it eliminates the film and soap scum that hard water causes.

